



Official 2012 Rockville Memorial Day Parade

Please read all information carefully to avoid any misunderstandings!

Parade Set-Off

10:30 a.m. Monday, May 28, 2012

Parade Participation

Participation is open to all interested individuals and groups complying with the spirit of the Memorial Day celebration. The City of Rockville reserves the right to reject or accept any parade unit for any reason whatsoever, and to determine participation based on suitability for the occasion.

Parade Unit Acceptance Criteria

The Rockville Memorial Day Parade is a juried event. Parade committee members reserve the right to reject or accept any parade unit. Units are juried on the following criteria: civic pride in keeping with the Memorial Day theme and contribution to the entertainment value of the parade.

Assembly Time

The Line of March is comprised of three sections, each with its own assembly time. Two weeks prior to the parade, you will be notified by mail of your unit's section and assembly time. **Large units are requested to assemble outside of the forming area.**

- Participants should report directly to their section in the Line of March no later than the time assigned.
- With a Parade Marshal's assistance, participants are responsible for being in the designated location in the Line of March. Late arrivals or units in the wrong place will be disqualified from winning awards.

Assembly Point

Parade participants will assemble on Martins Lane by entering on Mannakee Street. Parking is available at the Montgomery County Board of Education lot, one block north on Mannakee Street.

- NO vehicles (*except for motorized parade units or vehicles used for unloading unit equipment*) will be permitted on Martins Lane.
- Portable restrooms will be available for parade participants at the assembly area.

Parade Route

North Washington Street, beginning at Martins Lane, then south on North Washington Street making a left onto Beall Avenue then turning right on Maryland Avenue through Rockville Town Square and turning left onto East Montgomery Avenue.

The Judges

We do not use N.B.T.A or C.A.M.A. professional parade judges, but we do pride ourselves on attracting a variety of experts with musical, military, marching and/or performance experience.

How Your Unit Will Be Judged

If you desire to have a unit judged separately, (majorette, band, pom pon units, etc.) please fill out a separate registration form for each. When passing the Judges' Stand, leave adequate intervals between each unit to allow judges time to evaluate each one.

Judging and Reviewing Stands

Parade participants will pass the Judges' Stand first, followed by the Reviewing Stand on Maryland Avenue in Rockville Town Center. What the Judges look for:

- **Performance...Performance...Performance!**
Music and Marching Units take note! The Judges will be looking for musical numbers, marching drills, dance, pom-pon and twirling routines.
- **Creativity...Originality...Showmanship!**
Float, Cultural, Clown, Civic or Youth Units should decide on a theme, be creative and have fun!

Other Tips and Reminders

- Performing units will have **up to one minute** in front of the Judge's Stand. The judges will penalize units taking more time.
- Each unit should carry an identifying banner.

Disqualification

All Units

Any unit that has family members or friends, who are clearly not part of the presentation, tagging along the parade route, will be disqualified. Units with children under the age of 10 should have an appropriate number of adults marching in the parade. These chaperones should wear coordinating outfits, such as matching T-shirts, or carry appropriate flags/signs/banners to indicate they are part of the group.

Late Arrivals

Those arriving later than their designated assembly time and units lining up in the wrong place will be disqualified.

Distribution of Favors/Candy/Literature

There will be no distributing of candy, balloons or written literature of any kind along the parade route. Violators will be disqualified from winning awards and will be disqualified from future Rockville parades and events.

Apparel/Language/Dance Behavior

Units are required to wear appropriate clothing, outfits or uniforms for the entire parade. Violators will be disqualified from winning awards and will also be disqualified from future Rockville parades and events. Examples of inappropriate apparel include, but are not limited to, short skirts/shorts/tops and/or excessively tight clothing. Appropriate language and dance behavior (i.e. dance moves/styles) must be used at all times.

Horse Units

A clean-up person **MUST** be supplied by participating unit or horses must wear a bag to collect waste.

The Criteria for Winning Awards

Musical Numbers

In honor of Memorial Day, patriotic or appropriate popular music is requested. Popular show tunes or movie tunes are also acceptable.

- To be considered for any of the music awards, units must play a musical number while passing in front of the Judges' Stand.
- Play continuously throughout the parade.

Marching

To be considered for a marching award, units must march, not walk, past the Judges.

- All marching units should be in equal columns and at close intervals.
- Band units and Youth/Civic groups should march in formation.
- Motorized units should be in single file or when appropriate, columns of two.

Color Guard Units

When passing the Judges' Stand, units should dip their colors in salute, with the exception of the U.S. Flag, which is never dipped. Saluting is not necessary.

Majorette Units

Units will be judged on showmanship, marching, maneuvering, twirling in unison and appearance. Units not performing a twirling routine in front of the Judges will not be eligible for winning an award.

Pom-Pon Units

Units will be judged on performance, marching, maneuvering, formation and appearance. Units not performing a pom-pon routine in front of the Judges will not be eligible for winning an award.

Humor/Clown Units

These units must have either clowns or other humorous characters performing or the unit's routine must be humorous.

Motorized Units

When passing the Judges' Stand, please have *riders* turn their heads towards the Judges.